

## **Press Room**

**Welcome to Crane's BeachHouse Press Room, a resource for accredited members of the press.**

**If you need additional information not available on this site, or would like to speak with a member of our Public Relations team directly, you can contact us at:**

**Crane's BeachHouse**

**Phone Number: 561-278-1700**

**Fax Number: 561-278-7826**

**Mailing Address:**

**82 Gleason Street  
Delray Beach, FL 33483**

**Please send all media requests on company letterhead via email to [Cathy@Cranesbeachhouse.com](mailto:Cathy@Cranesbeachhouse.com)**

**Include as much information as possible regarding your media outlet and the details of your request. Be sure to include your contact information and deadline dates.**

**A Public Relations representative will be in touch regarding your request within 48 hours.**

**Like to receive Crane's press materials?**

**Crane's periodically sends press releases, media advisories and an email newsletter. If you'd like to receive any or all of these, send us a note and tell us which materials you are interested in and how we should send them and we will add you to our press lists.**

**As a media person, if you are interested in coming to Crane's and staying at or visiting the hotel, please contact our General Manager, Cathy Balestriere, at [Cathy@Cranesbeachhouse.com](mailto:Cathy@Cranesbeachhouse.com) or by calling 561-278-1700.**

**We also have press kits available to mail to you.**



### **Crane's BeachHouse Facts**

**Property Name:** Crane's BeachHouse

**Business:** Boutique Luxury Hotel

**Established:** 2000

**Owners:** Cheryl and Michael Crane

**General Manager:** Cathy Balestriere

**Operations Manager:** Gary McClellan

**Front Desk Manager:** Lori Godbold

**Number of Accommodations:** 27 beautifully appointed suites

**Types of Accommodations:** One Bedroom Suite, Cabana, BeachHouse Room, Two Bedroom Suite.

**Room Descriptions:** All rooms are decorated with hand picked furniture and original paintings by local artists on the walls and bedding. Local artist Julie Feingold created all the murals on the walls inside and outside inclusive of the "Underwater Dolphin" scene.

**One Bedroom Suite:** King or Queen for 2, separate living room sleeps 2 adults on trundle beds. Full kitchen facility with separate eating area.

**Cabana:** One Queen Bedroom with kitchenette facility.

**BeachHouse Room:** One Queen Bedroom with full kitchen facility.

**Two Bedroom Suite:** 1 King Bedroom and 1 Queen Bedroom, sleeps 2 additional adults in separate living room on trundle beds. Full kitchen facility with separate eating area.

**Features:** Two warm saline pools with cascading waterfalls and cool misters, tiered garden deck, hand-tiled fountains, and two original tiki hut bars handmade by the Seminole Indians, outdoor living room for private functions, complimentary lounge chairs and cabana towels, two gated security entrances, complimentary parking, pets welcome with deposit, luxury lobby boutique, easy beach access 1 block, in-suite and poolside spa and massage services, complimentary daily USA Today newspaper, Videos (fee), board games & literary library, vending area & laundry facility(fee).

**In-Room Amenities:** Modern kitchens and kitchenettes, High Speed internet connection, voice mail, telephone, cable television with VCR, air-conditioning, ceiling fans, Honor gourmet basket in each room, Molton Brown bath amenities, In-room safes, “Luxury Bed” maid service, Waffle-weave cotton robes, complimentary in-room coffee, tea and bottled water.

**Setting:** Tropical oasis nestled between the Atlantic Ocean and the Intracoastal Waterway in historic, downtown Delray Beach, Florida. “The Village by the Sea”

**Design/Style:** Key West meets the Caribbean

**Typical Guest:** The upscale traveler, family, romantic, business & leisure

**Walking-distance:** The beach, gourmet restaurants, live music bars, art galleries, boutiques and shops, beauty day spas, biking paths.

**Business Center:** High Speed Internet access, faxing, printing & copying at front office 9a – 9pm daily.

**Hotel Concierge:** Daily 9a-9pm for gourmet dining reservations, tour & area information, theatre & ticket information & more.

**Hotel Policies:** Arrival time is requested for advance reservations, Check-in time is 3 p.m., Check-out time is 12:00 p.m., pools may be used throughout the check-out day, changing facilities are available, this is a non-smoking facility, smoking allowed in the gardens and patios, pet-friendly rooms available. NO GLASS BOTTLES AT OR AROUND POOL AREA.

***Magazine Articles and Features:***

Simply the Best  
Boca Magazine  
Palm Beach Illustrated  
Florida Travel  
Florida International  
Caribbean Life  
VIVE  
Boardroom  
Miami Gulf  
National Geographic  
Marie Claire  
Ocean Drive  
Naples  
Perfect Wedding Guide  
Premiere Bride  
Ultimate Bride and Groom  
The KNOT  
Sun Rays  
Traveling Today

**Newspaper Coverage**

Palm Beach Post  
Sun Sentinel  
Boca News  
Miami Herald  
Boca Jewish Journal  
Tradewinds

**Book Features**

Images of America: Delray Beach  
Frommer's Florida Travel Guide  
Visit Florida Travel Guide  
Great Florida Getaways  
Palm Beach County's Visitor's Guide  
New York Travel Show

## **Television Coverage**

The Business Report  
WXEL  
WPBF

## **Radio Coverage**

97.9 fm WRMF  
90.1 fm

## **Partnerships/Sponsorships**

Delray Affair Hospitality Partner 2004/05  
Palm Beach County CVB  
Delray Beach Council of 100  
Delray Beach Firefighters Calendar 2004/05  
Delray Beach Police Annual Employee Awards Dinner Platinum Sponsor 2005  
FLAUSA  
Superior Small Lodging  
Delray Beach Chamber of Commerce  
American Hotel & Motel Association  
Yale University New Blue  
Brown University Derby Browns

Additional Logos:

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Beach House

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Beach House  
*Escape from the ordinary*